

# Corporate Profile







# Presentation Overview

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# Who We Are?

**Intoact International is committed to making a change in the community, by providing high-quality public and private courses on social media and digital marketing to individuals and businesses.**

**Our courses are designed to equip you with the latest tools and strategies to help you grow your online presence and increase your return on investment.**

**We take pride in offering top-quality digital marketing programs that are designed to meet the evolving needs of the industry. To ensure the highest standards of excellence, our full digital marketing course and bootcamps are accredited by DMI, the Digital Marketing Institute, the largest, single global certification standard in digital marketing.**

**Therefore, anyone completing these practical courses can become a Certified Digital Marketing Associate (CDMA). Moreover, all of our training programs are attested by KHDA, the Knowledge and Human Development Authority in Dubai.**

**This accreditation not only demonstrates the quality and rigor of our courses but also provides our students with the assurance that they are receiving a valuable education that is recognized by industry professionals.**

**At Intoact International, we believe that everyone has the potential to become a master in the world of digital marketing. Our mission is to empower individuals and businesses to thrive in the digital age by providing comprehensive, hands-on training in social media and digital marketing.**



# Solutions



## Digital Marketing Programs

We are dedicated to deliver high-quality of practical training programs in social media and digital marketing to individuals and businesses.

We run digital marketing programs online, in-person or on your premises to upskill your employees with a friendly and professional approach.

## Consultancy

Our consultants are always ready to provide you with the most professional and effective corporate consultancy in strategic planning, and support to all functional departments in any organization.

## SEO services

Focusing on the ROI and on increasing the sales and revenues, we provide businesses with new ways to effectively use web tools and offer high-quality SEO promotions, and website analytics services.



# Digital Marketing Programs

## Certified Full Digital Marketing A-Z Training



Certified Digital Marketing A-Z Practical  
**Online Training**



Certified Digital Marketing A-Z Practical  
**in-person bootcamp Training**



Certified Digital Marketing  
**Master Program - 6 Months**





# Digital Marketing Programs

## Short Courses

- ✓ Social Media For Business Training
- ✓ Facebook & Instagram Marketing Training
- ✓ Search Engine Optimization SEO Training
- ✓ Google AdWords – SEM Training
- ✓ Google Analytics Practical Training
- ✓ E-Commerce & Creating your website on Shopify Training
- ✓ Email Marketing Training
- ✓ Youtube – LinkedIn – Twitter – TikTok – SnapChat For Business Trainings

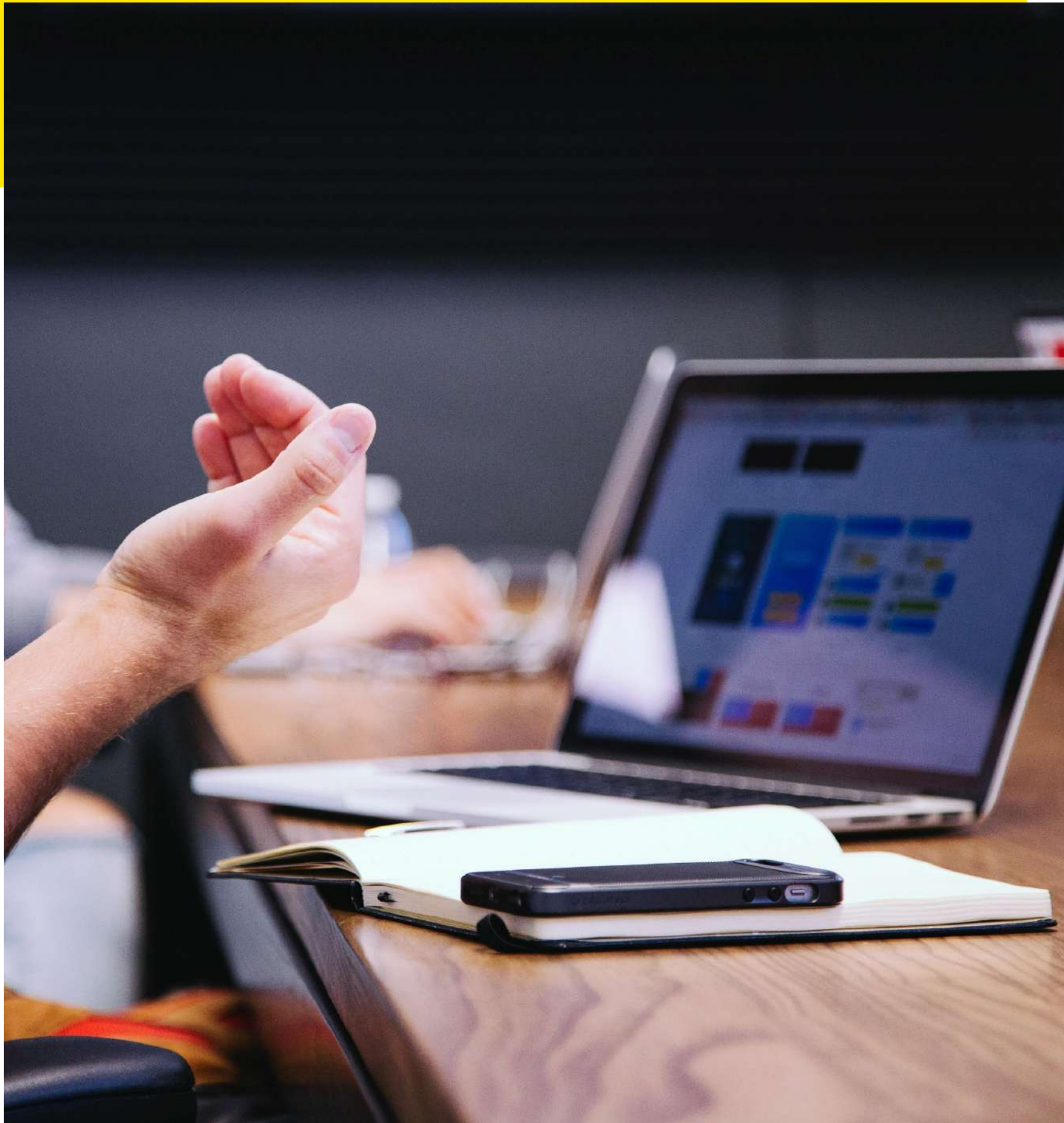




# Digital Marketing Programs

## Courses For Business

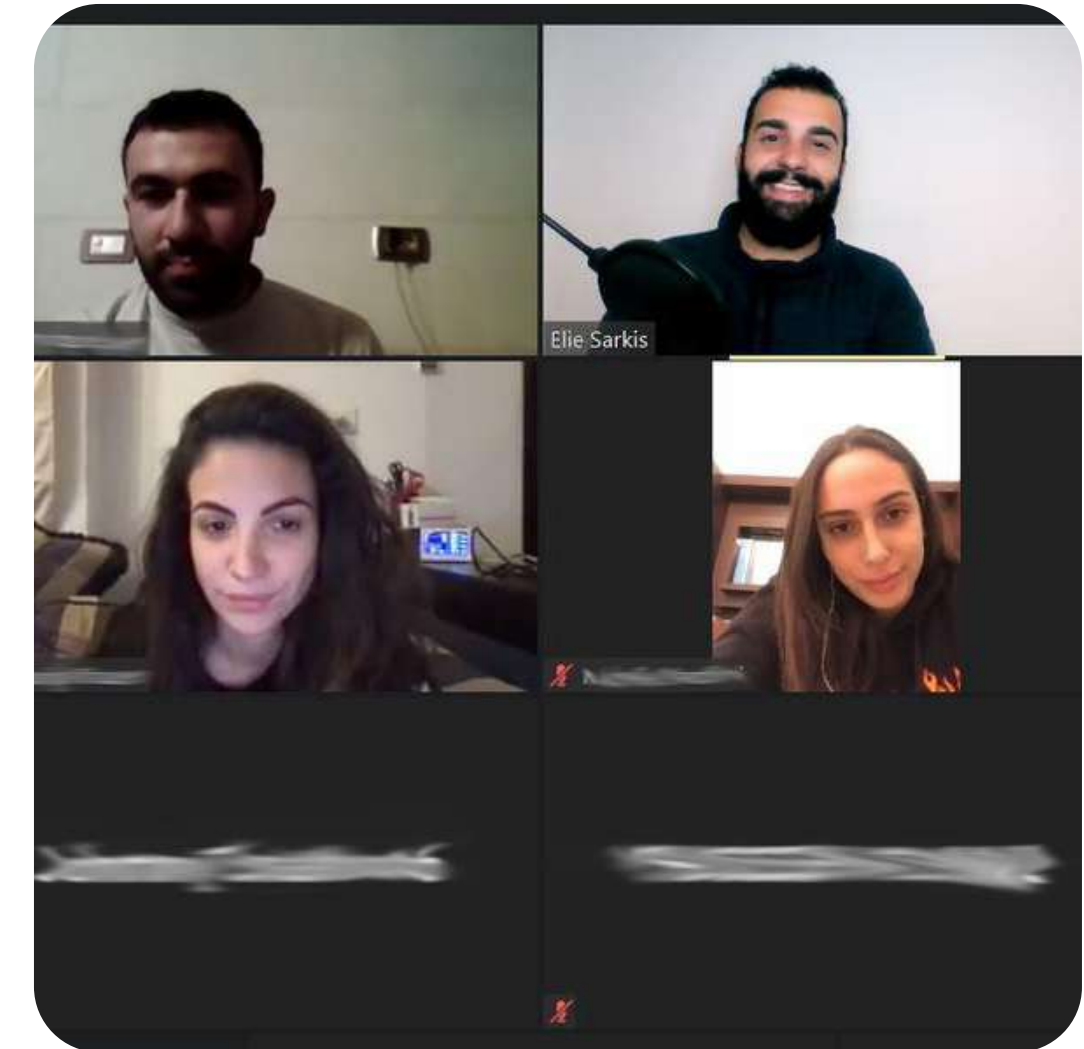
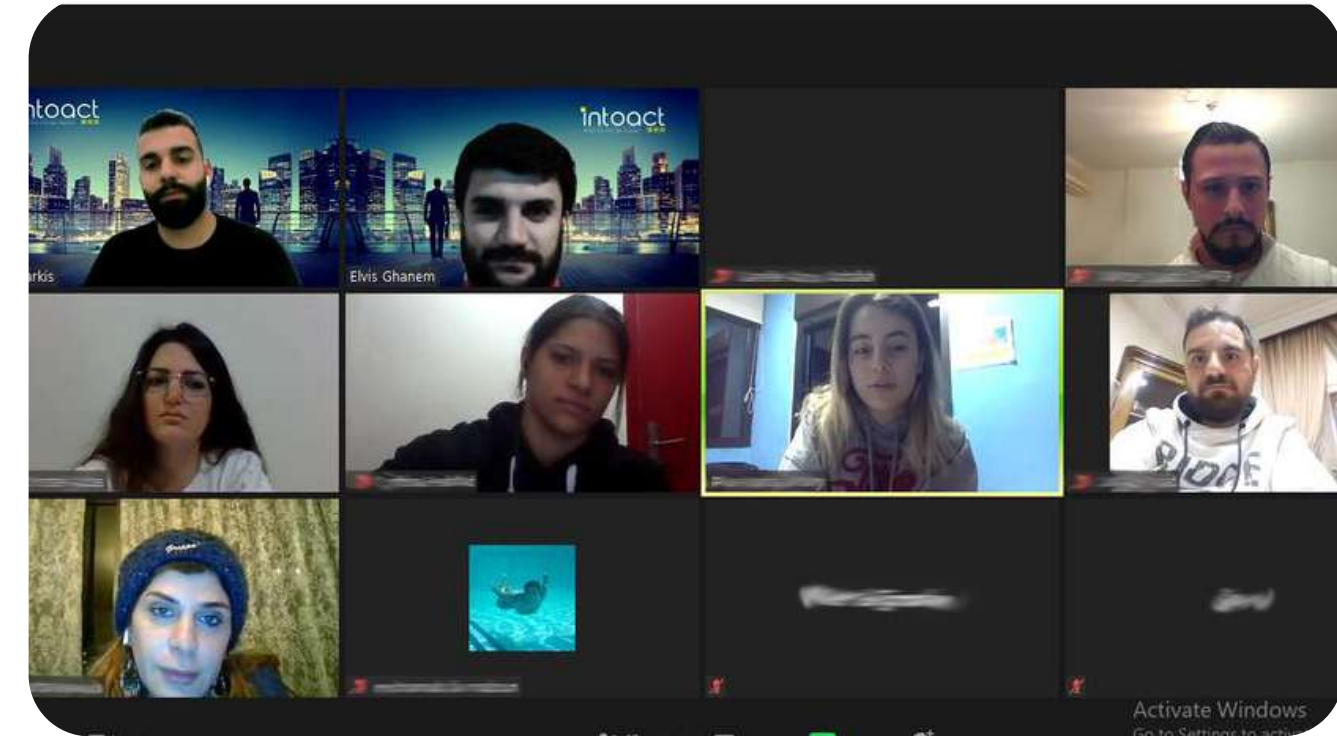
- ✓ Digital Marketing for Forex & Financial Services
- ✓ Digital Marketing for Service Companies
- ✓ Digital Marketing for Luxury Brands
- ✓ Digital Marketing for B2B and IT Companies
- ✓ Digital Marketing for Online Stores & Retail
- ✓ Digital Marketing for F&B & Hotels
- ✓ Digital Marketing for Real Estate
- ✓ Digital Marketing for NGOs
- ✓ Digital Marketing for Insurance





# Certified, Interactive & Practical Training Programs

Our Certified Full Digital Marketing A-Z Training Program will guide you to the latest best practices in Digital Marketing, equip you with competitive insights to stay ahead, and make the most of the online platforms to increase sales and revenue.





# Consultancy

## Digital Marketing

Our integrated approach ensures the collection of feedback, understanding the team, developing research analysis, executive coaching, in-house consultancy, and coming up with a system that works for a client, ensuring their excellence in developing their own brand. The Customized Digital Marketing program delivers key elements to building effective digital and social media marketing campaigns.



Full Digital Marketing  
Social Media Marketing  
Online Advertising  
SEO & SEM Website Analysis  
Email Marketing E-Commerce





# Our Clients' feedbacks matter the most

“The trainer has a very wide experience and a strong knowledge in digital marketing in the region which made the training very beneficial and practical.

**Marketing Executive –  
Mercedes Benz**

“It was an amazing experience, we got to know a lot of detailed information for all the digital marketing activities!  
Very professional and patient trainer!”

**Marketing Executive –  
Rolex**

“Everything you need to know about digital marketing. It was fun and I highly recommended the Full Digital Marketing Program!”

**Marketing Director –  
Samsung**

“The Digital Marketing Course was amazing! I needed to have practical training to make sure I've mastered all the new skills learned!”

**Area Manager –  
Property Finder**

“It was a fruitful experience where I learned valuable information beyond my expectations!  
Glad to be working with such a professional company.”

**Marketing Manager –  
Ingram Micro**

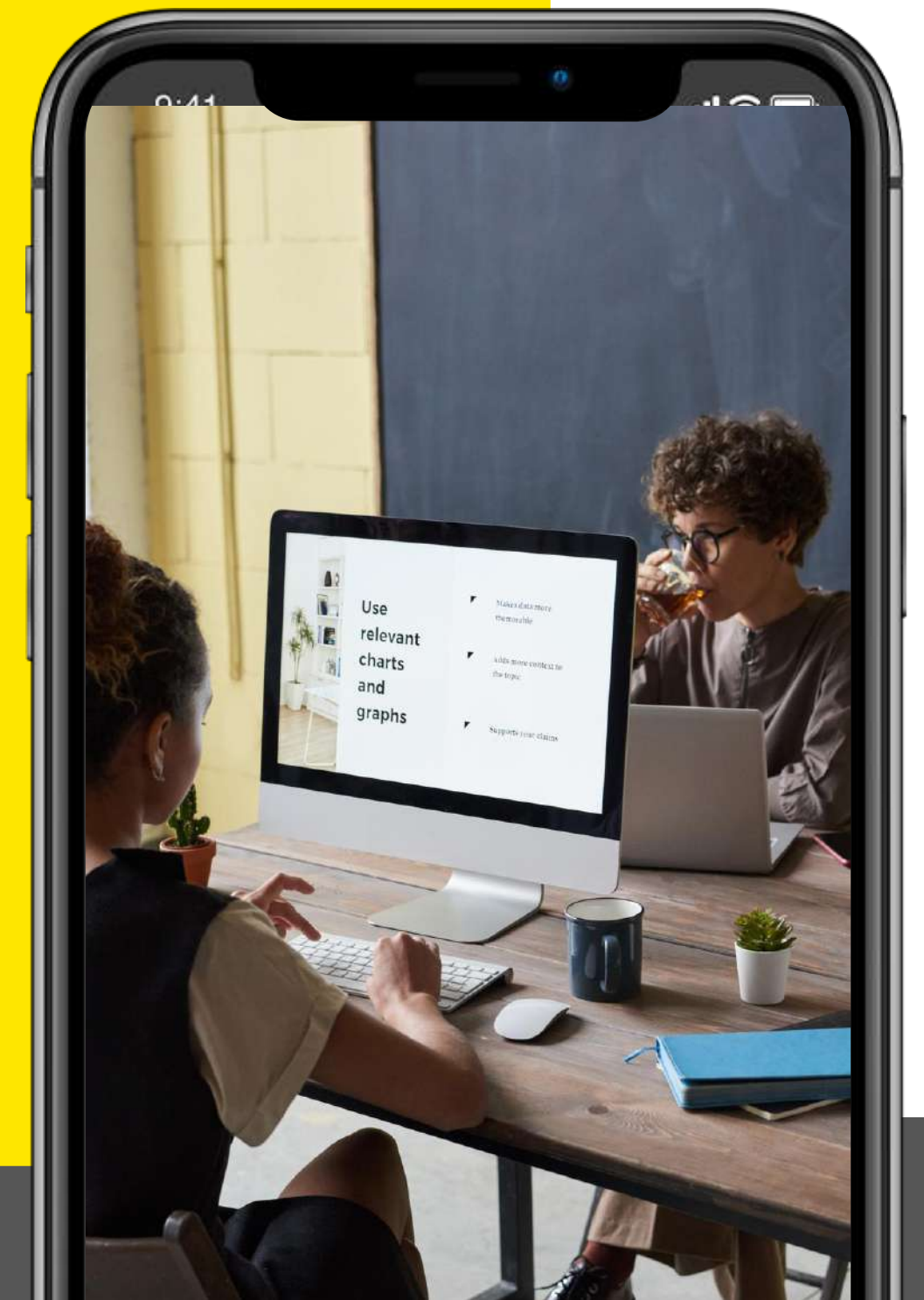


# Digital Marketing Services

## Search Engine Optimization SEO

We offer full SEO services, promoting websites to the top of Google organically, boosting visitor attendance and online sales. Our goal is to get you more customers online, increase your search engine visibility and drive traffic on your website organically.

Focusing on the ROI and on increasing the sales and revenues, we provide businesses with new ways to effectively use web tools and offer high-quality SEO promotions, and website analytics services.





## Full SEO Solutions for Companies & Agencies



The SEO campaigns aim to rank up to 1000 keywords in Google TOP10.  
All the efforts on the website will lead to optimize its performance and generate more traffic.  
Our complete SEO solution will focus on both On-Site and Off-Site optimization.

### Analysis

- Checking websites for any Google filters in order to form a strategy for the next steps.
- Selecting the most relevant commercial keywords that will attract the largest target audience possible.
- Website structure analysis and keywords distribution.
- Selecting the pages for corresponding word-combinations promotion.

## Internal Optimization

- Creation of meta tags according to the list of keywords under promotion.
- Improvement of the website HTML code, placing required tags and attributes corresponding to the current search engine standards.
- Adding alt tags and closing external links via no follow attribute to preserve the weight of the pages.
- SEO text writing.
- Error 404 and broken links removal.
- Changing website interlinking to add max link juice to the promoted pages.
- Editing of robots.txt and .htaccess files for correct website display in search engines.
- Sitemap file generation for complete indexing of the website pages.

## Working with Links

- Analysis of the website link juice.
- Removal of bad, unnatural links.
- Selecting link placement spaces.
- Creation of the niche-related link juice required for achieving top positions.
- Integrating links into the unique content related to your subject to boost the effectiveness of your promotion.



# Few of our Clients

Proud to be working with 100+ business professionals, local & international companies to optimize their potential and achieve their business goals in Digital Marketing and Communications.



# Testimonials & Feedbacks





# Make the Change Happen







# We'd love to talk!

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